



## Single Use Account Program Enrollment Communications

Step	Form	Purpose
Begin Enrollment Campaign	Supplier Recruitment     Authorization Form	Authorizes JP Morgan to contact vendors
Analyze Suppliers	Commercial SUA Supplier     Recruitment     Questionnaire	To help set parameters for the recruitment strategy
Design Recruiting Strategy		
Develop Communication Materials		
Initiate Program	SUA Expansion Campaign     Email to Campus	Socialize and endorse the SUA program
Activate Suppliers		
Outbound Calling	<ul> <li>Conversation Flow         Template     </li> <li>Common Objections         Template     </li> <li>SUA Supplier Overview         Document     </li> </ul>	<ul> <li>Template used by recruiters for onboarding vendors</li> <li>Template used by recruiters to address the vendor's objections to enrolling in the SUA Program</li> <li>An overview of what SUA is and how it works.</li> </ul>
Vendor     Acceptance	<ul> <li>Invitation to Accept SUA Letter</li> <li>SUA Acceptance Form</li> <li>Welcome Email</li> <li>SUA Quick Reference Guide</li> <li>Thank You Letter</li> <li>SUA Secure Email</li> </ul>	<ul> <li>Letter that informs vendors of the SUA Program and its benefits</li> <li>Confirmation from vendor to join SUA</li> <li>Email to vendor to confirm the suppliers' payment notification email address and information related to processing payments.</li> <li>Document that provides answers to commonly asked questions about processing SUA payments</li> <li>Letter that informs vendors on how to retrieve payments as well as how to sign up for Secure Mail.</li> <li>A fact sheet regarding SecureMail with FAQ</li> </ul>

Payment     Notification	SUA – Process Your     Payment Email	After the invoice has been processed, JPMC sends the vendor a secured email message, with the eCredit card information, letting them know their payment is ready for retrieval.
Pay JPMC		
Receive Rebate		